



**aretecannabis.ca 403.800.2174**

**CANNABIS MICRO-CULTIVATION ECONOMIC DEVELOPMENT OPPORTUNITY**  
**FEBRUARY 21, 2019 / FOOTHILLS CENTENNIAL CENTRE, 7:00PM – 9:00PM**

Arete Cannabis Consulting is presenting an information session on the Cannabis Micro-Cultivation economic development opportunity in the Foothills region, both in urban and rural settings. With legalization in Canada on October 17, 2018, there is a shortage of legalized cannabis to supply retail outlets across the country. This presents an incredible opportunity for municipalities to expand their commercial and industrial tax base by attracting this type of legalized economic development to the region.

The information session will feature various growing solutions that are water efficient, automated and can be installed in regular industrial buildings in urban or rural areas with proper zoning and security as prescribed by Health Canada regulations. Cannabis micro-processing for the purpose of manufacturing edibles, extracts and topicals is also a tremendous opportunity for new business development in the Foothills region. Calgary and Red Deer have specifically zoned industrial / commercial parks to attract all aspects of the cannabis industry. Urban and rural municipalities in the Foothills region can do the same thing to attract economic development at a much more affordable cost with forward planning and zoning. Aspiring entrepreneurs as well as existing ranchers and farmers can create a lucrative business as well as cross pollinate traditional agriculture revenue sources at low risk.

To pre-register and buy tickets \$20 each [click here](#).

Or go to: [www.aretecannabis.ca](http://www.aretecannabis.ca) / Speaking Engagements

Please feel welcome to re-distribute this invitation to potential interested stakeholders. Thank you.

Regards,

**Lindsay Blackett**

*Managing Consultant/ Partner*

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[www.aretecannabis.ca](http://www.aretecannabis.ca)

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